

Targeting Excellence
Executive MBA

at the Stockholm School of Economics in Riga



Targeting Excellence

The overall aim of the programme is to provide individuals who have already showed potential in their professional career with knowledge, skills and tools to develop their capabilities for further success in the fast-changing local and emerging global environment.

- The Stockholm School of Economics in Riga was founded in 1994.
- The Executive MBA programme was launched in 2002.

Diploma

The Executive MBA Programme is accredited by the Ministry of Education and Science of Latvia and graduates will acquire the diploma of Executive Master of Business Administration issued by the Stockholm School of Economics in Riga.

Benefits

- The best business school in the Baltic region according to the Financial Times Ranking of Top European Business Schools.
- High-quality teaching, international faculty selected on the basis of their ability to teach experienced managers.
- The programme is designed to allow the students to balance career, family and studies during two years of intensive studies.
- Classes are comprised of no more than 25 students with various academic and professional backgrounds.
- School premises located in the centre of the city in a beautiful art nouveau building.
- Strong brand name and prominent alumni network.



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RĪGAS EKONOMIKAS AUGSTSKOLA
STOCKHOLM SCHOOL OF ECONOMICS IN RIGA

Programme Structure

Two-year part-time programme.
The class meets once a month for an intensive four-day module from Wednesday morning to Saturday evening.

1st study year



2nd study year



Curriculum

Economics and finance

Macroeconomics
Managerial Economics
EU Economics
Financial Accounting
Financial Strategy and Analysis

Management

Strategy
Human Resources
Marketing
Change and Crisis
Cross Culture Management

Value creation

Creative Entrepreneurship
E-strategies

Leadership and corporate accountability

Corporate Governance
Commercial Law
Business Ethics
and Corporate Social Responsibility

International experience

Globalisation in Practice
Business Culture

Blended educational techniques:

Case methods
Classroom discussions
Guest lectures
Peer learning
Group projects

The Executive MBA curriculum includes:

Core courses
Workshops
Study module in Stockholm
Transcontinental study trip
Diploma project

Foundations of the programme:

Research methods
People and business skills
Effective study skills and techniques
Group dynamics and team building



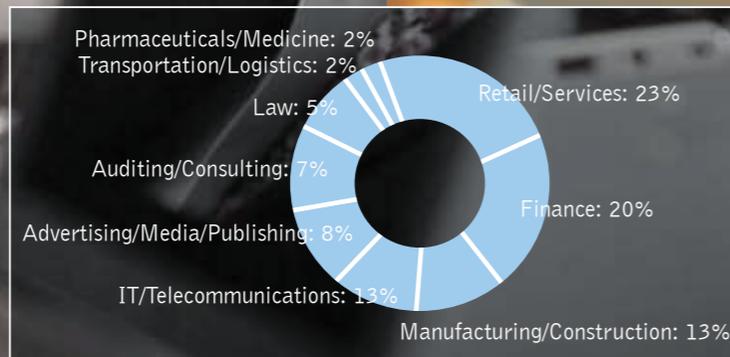
Profile

Executive MBA participants have had several years of management experience.

The diversity of this experience is one of the programme's benefits.



Industries represented:



- Age range: 25-55
- Nationalities represented: Latvian, Russian, Lithuanian, Dutch, Estonian, Chinese, Spanish, Argentinean, Finnish, German, Scottish, Swedish.

Entry Requirements

Successful applicants for the Executive MBA at SSE Riga should have managerial work experience prior to entering the programme as this is a postgraduate post-experience programme.

Applications are reviewed as soon as they are received.

The selection criteria

- Professional achievements – rich and substantial professional experience (at least 5 years)
- Previous academic education (no specific undergraduate degree)
- English language proficiency

Application and admission

All applicants are asked to submit:

- A complete application form
- Two letters of recommendation
- An essay

All applicants who meet the formal criteria are invited to an interview.

The final selection is made by the SSE Riga Admissions Committee.

For advice

If you have any questions concerning programme or entry requirements, please contact:
Programme Director
Dr. Karlis Kreslins
phone: + 371 6 7015816
e-mail: emba@sseriga.edu.lv



Download application form

The Executive MBA application form can be found on the SSE Riga website: www.sseriga.edu.lv/emba

Meet Some of the Faculty

Faculty members have been invited to teach in the programme for their ability to balance theory and practice.

The programme involves professors from the UK, the USA, Ireland, Sweden, and Canada as well as from the Baltic countries.



John Branch currently teaches a variety of marketing and international business courses at the undergraduate, MBA, and executive levels. His educational background includes a PhD in marketing from the University of Cambridge in England and an MAEd from Washington University in St. Louis, U.S.A as well as an MBA from the University of New Brunswick in Canada. He has been involved in a variety of European Union and other government-funded development projects, most notably in the republics of the former U.S.S.R., including Kyrgyzstan, Ukraine, and Uzbekistan, and in those of Eastern and Central Europe. John has also participated in management training programmes in numerous international organisations, including British American Tobacco, Anheuser-Busch, British Telecom, Cargill, Coca-Cola, Michelin, and Nestle.

Morten Hansen is Head of the Economics Department, at the Stockholm School of Economics in Riga, Vice-President of the Latvian European Community Studies Association (LECSA), Research Associate at the Baltic International Centre for Economic Policy Studies (BICEPS) and Research Fellow at the Centre for European and Transition Studies (CETS) at the University of Latvia. He was formerly with EuroFaculty, at the University of Latvia and has resided in Latvia since 1994. He holds an MSc in economics from Aarhus University, Denmark, where he specialized in econometrics. His fields of expertise are: monetary policy, EU economics, economics of education, and regional disparities. Morten Hansen has worked for EuroFaculty, the University of Latvia, the Bank of Latvia (advanced econometrics course), the Bank of Estonia (short course, econometrics), and the Stockholm School of Economics, Russia.

Katerina Hellström has been a member of the Department of Accounting and Managerial Finance at the Stockholm School of Economics since 1997. At present she teaches the courses Introductory Accounting and Accounting and Finance at the Stockholm School of Economics, where she is also a course director for Accounting and Finance. Katerina also teaches in the MBA programmes at the Stockholm School of Economics and has been teaching accounting at the Royal Institute of Technology

in Stockholm. She graduated from the Stockholm School of Economics in 1997 with an MSc in business administration and economics and she also has a master's degree in literature and linguistics from Charles University, Prague, awarded in 1987. Katerina is working on her PhD thesis, which deals with value relevance of accounting information in transitional countries.

Richard Pooley is the Managing Director of Canning, a UK-based communication skills company which has trained and coached over 130,000 businesspeople and professionals in 57 countries. He has worked with such companies and organisations as Air France-KLM, BP, Capgemini, Deutsche Bank, Ericsson, Gillette, Nokia, Panasonic, Pfizer, Quintiles, Renault, Roche, Sanofi-Aventis, Sony, State Street and the Swedish Institute of Management at a senior level over many years in Europe, Africa, the Middle East, Asia and North America. As Director of Canning's subsidiary in Tokyo, Richard was responsible for dealing with major Japanese corporations both as a salesman and purchaser. He remains actively involved with Canning's Tokyo operation and regularly visits Japan. Richard has contributed to several books and written many articles on cross-cultural skills and is a frequent speaker on international communication issues at conferences around the world.

Andris Strazds received his MSc degree in International Economics and Business from the Stockholm School of Economics in 1998. Since then he has been lecturing on the subjects of International Finance and Managerial Economics in the bachelor's programme at SSE Riga. He has also been active in the executive education programme, where he has developed the popular one-day courses Managerial Economics, Project and Company Valuation and Business Environment Analysis. Since 2003 he has been teaching the course Managerial Economics in the Executive MBA programme at SSE Riga. Besides academic activities, Andris has been very active as a practitioner. He has worked as an analyst in both commercial and investment banking and acted as a consultant in company valuation and business strategy to various companies in Latvia.

Edwin G. Dolan holds a PhD in economics from Yale University and an M.A. from the Russian and East-European Institute of Indiana University. He has taught economics in the United States at Dartmouth College, the University of Chicago and George Mason University. From 1990 to 2001, he worked in Moscow, where he founded and served as president of the American Institute of Business and Economics. Edwin is the author of several textbooks on macroeconomics, microeconomics and banking that have been used around the world, both in their original US editions and in Russian, Spanish, Japanese, French, Thai and other translations. In 1996, Edwin served as a senior economic adviser to the National Bank of Kazakhstan. He is especially interested in the study of macroeconomic crises and stabilization policy in transition economies and emerging markets.

Liam Ulvhag is the founder and Managing Director of Consultatum AB, a Stockholm based consulting company with a unique focus on aligning a client's HR-function and business strategy. Liam founded Consultatum in 2007 after working as the Managing Director of Hay Group. He previously held positions as Senior Consultant at both Watson Wyatt and Price Waterhouse Coopers. Liam Ulvhag is a strategic consultant who has specialized in assisting businesses in the practical development and implementation of their business and HR strategies. He is a consultant that enjoys challenging his clients and has an impressive track record of facilitating change and organisational improvement. Liam Ulvhag has extensive experience of working with major global clients from a range of business sectors across Europe, North America, Asia and South Africa.



Testimonials of Participants

The Executive MBA offers a great opportunity to meet people from various backgrounds with similar ambitions.

This allows students to share experiences and discuss practical issues that supplement academic learning.



This is the best business school in Latvia. The SSE Riga faculty is comprised of professors who are world-recognized experts; therefore, a high quality of education is ensured. Students at SSE Riga learn how to analyze business not only from the viewpoint of Latvia but on a global scale. Lectures are constructed in a way that students can acquire a lot of practical knowledge. Those who so far have been scared of accounting and finance can feel confident in this area after graduating SSE Riga. The fact that people are doing business is not forgotten; therefore, how to manage personnel, solve conflict situations and prepare and carry out marketing campaigns are taught in the programme. Studies in the Executive MBA programme differ from studies in other programmes as students are experienced in business; therefore, analysis of each task combines theoretical knowledge gained through the study process with the individual business experience of each student. This knowledge helps one to be a step ahead of business competitors!

Laura Minskere, Co-owner and Chairwoman,
PR Agency Mediju tilts, Latvia

The style and methodology of the learning process were different from those I have faced before. The main Executive MBA advantage for me personally was to gather strategic thinking. To think more broadly and responsibly, to plan in the long term, to predict situations better than others.

Victor Troitsin, Managing Director,
Domenikss, Latvia

A diplomat is sometimes referred to as "a jack of all trades, and a master of none", and that description certainly applies to me, having to work with economic issues without any previous economic training. Nowadays business and economics are becoming ever more important elements in diplomacy. The Executive MBA program was a comprehensive introduction to the "real" world of business, after having worked for the government for almost 20 years. Many of the business insights

and models apply to any organization, including government organizations. In the diplomatic service, you never know what your next posting is going to be. But it is very likely that commercial and economic matters will be an important, possibly major part of my portfolio – and then the lessons and insights gained in the Executive MBA program will be very valuable indeed.

Wicher J. Slagter, Senior Desk Officer
at Eastern Europe and Central Asia Division,
Ministry of Foreign Affairs, Netherlands

The Executive MBA at SSE Riga is an excellent investment in time and money. It is a great combination of theory and investigation of real-life scenarios. The knowledge gained can be readily taken back to the business environment. It is a great forum as well – one can learn just as much from classmates as from the professor.

Dmitry Tsymber, Country Leader,
GE Money, Latvia

I chose this school because it has a perfect reputation. All the businesspeople that I turned to for advice on where to get a Master's degree in Business Administration ranked SSE Riga as Number 1.

Maria Karpova, Board Member,
JSC Alida Turs, Latvia

The Executive MBA at SSE Riga has, so far, been one of my most challenging and exciting learning experiences. And the reason for this is very simple: one has, altogether, a proficient and international faculty and a group of classmates made up of experienced and talented executives. And if one is an international executive, that's the gateway needed for understanding what the Baltic and Eastern European region is all about.

Claudio Rivera, Country Manager,
AWA Group, Spain

Quick Facts

about the Executive MBA

at the Stockholm School of Economics in Riga

- Distinguishing features:
professional degree programme designed especially for experienced managers
- Language of instruction: English
- Length of programme:
24 months part-time/module based
- International perspective:
two international study visits
- Application deadline:
applications are processed as received
- Accommodation:
accommodation can be provided at SSE Riga Residence Halls
- Admission requirements:
university degree, minimum 5 years of relevant work experience, English language proficiency

Experience the atmosphere of Executive MBA lectures through video records at podcasts.sseriga.edu/emba

More Information

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