



Supply Chain and Logistics Management Programme

This two day workshop is designed for senior-and middle-level managers with responsibilities such as supply chain management, distribution management, inventory control, e-business and procurement. Consultants or general managers who would like a broader understanding of how different parts of supply chains fit together will also find this course valuable.

Managers responsible for implementation of new information, decision support, and enterprise resource planning will also benefit from this program.

The Supply Chain and Logistics Management Programme is organized by the William Davidson Institute at the University of Michigan, in cooperation with the Stockholm School of Economics in Riga.

By attending this program you will:

- explore successful supply chain practices and how to implement them in your own organization;
- develop a framework for implementing effective inventory control, distribution, and logistics management methods;
- learn how to partner with suppliers and customers to reduce costs and increase service levels.

You will be able to learn how to design and implement effective supply chain practices. Special attention will be given to topics including: effective inventory control, distribution and logistics management, and partnering with suppliers and customers to reduce costs and increase service levels. Recent developments and methods for successfully utilizing e-business in supply chain management will also be discussed.